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25/08/2025

Entrepreneurship Development Cell

Established in 2018, the Entrepreneurship Development Cell (EDC) serves as a dedicated platform for promoting specialized knowledge in the field of startup culture and business management. Guided by the philosophy of "IDEA TO IMPLEMENTATION," the cell is committed to strengthening the entrepreneurial spirit in budding professionals.

The EDC's primary mission is to facilitate the transition of students from "Job Seekers to Job Creators." By providing a structured environment for identifying and nurturing talent, the cell ensures that aspiring engineer-entrepreneurs receive the necessary grooming, industry insights, and technical support to transform a raw concept into a sustainable business venture.

Core Objectives

The EDC operates with a clear set of goals to empower the next generation of business leaders:

- **Institutional Support:** To act as a central hub for providing information, resources, and administrative services to student entrepreneurs.
- **Spirit & Culture:** To foster a campus environment that celebrates risk-taking, self-employment, and the entrepreneurial mindset.
- **Industry Linkages:** To build strong bridges between the institution, SMEs, R&D centers, NGOs, and software companies for collaborative growth.
- **Skill Enhancement:** To organize specialized programs that sharpens the creative, technical, and managerial abilities of students.
- **Resource Mobilization:** To assist students in identifying and utilizing local resources and creativity to generate employment opportunities.
- **Mentorship & Internships:** To facilitate real-world exposure through internships and one-on-one mentoring from industry veterans.

Key Activities

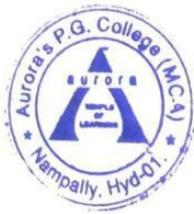
The cell implements its objectives through a series of tactical initiatives:

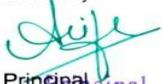
1. **Awareness & Development:** Organizing Entrepreneurship Awareness Camps (EAC) and intensive Entrepreneurship Development Programs (EDP).

2. Startup Assistance: Guiding prospective founders through the complexities of project report preparation, loan applications, and obtaining regulatory approvals.
3. Expert Interaction: Hosting guest lectures, seminars, and media talks (TV/Radio) featuring successful entrepreneurs and management experts.
4. Field Exposure: Arranging industrial visits to give students a first-hand look at operational business environments.
5. Escort Services: Providing continuous hand-holding and guidance to student "trainees" until their projects reach the execution phase.
6. Information Repository: Maintaining a comprehensive database of market trends, emerging technologies, and business processes to serve as an information center.
7. Vocational Training: Conducting skill-based training programs aimed at both self-employment and high-value wage employment.

EDC Working Committee Structure

Sl.no.	Name	Designation	Role
1	Dr. Arifa Begum	Principal	President
2	S. Vijaya Sri	HOD (MCA)	Member
3	S. Vijaya Laxmi	MCA	Member
4	Ch. Vasantha	MBA	Member
5	A Aishwarya	Student (MBA)	Coordinator
6	K Dhanush	Student (MCA)	Coordinator




 Principal
 Aurora's P.G. College (MCA)
 Nampally, Hyderabad.